Cookies Policy

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Visiting ICE's website ice-health.com (the "Website") with your browser settings adjusted to accept cookies or using ICE devices, mobile apps, or other software tells us that you (i) want to use ICE's products and services and that you consent to our use of cookies and other technologies to provide them to you as described in this notice and in our Privacy Policy and (ii) agree that you understand the terms of our cookies policy. See below for information on how to modify the settings in your device to notify you when you receive a new cookie and disable cookies altogether.

What is a cookie?

A cookie is a small text file stored on your computer, tablet or mobile phone that makes it possible to save and track data about your use of the Website. ICE uses cookies to identify you or store your product selection in your basket, for example. Cookies are managed by your Internet browser.

Please note that the cookies we use can't harm your computer. ICE does not store personally identifiable information such as credit card details in the cookies we use, but we do use encrypted information gathered from cookies to help us to improve your experience of our Website.

You can edit your preferences at any time by going to the "Managing your cookie preferences" section.

What cookies do we use?

There are various types of cookies on our Website ; these cookies cannot be disabled. If you disable these cookies, you cannot access to our website :

- Cookies strictly necessary for the Website to function

These cookies allow you to use the main features of the ICE Website, such as storing your product selection in your basket ; display personalised content, recognise you as a member. These cookies make browsing easier and are required to make online purchases.

See the list of strictly necessary cookies in the table below.

Cookie name	Description	Expiration	Provider
CookieConsent	Stores the user's cookie consent state for the current domain.	1 year	ice-health.com

- Third-party cookies

These are particularly statistical analysis cookies that collect information about navigation on our Website, thereby enabling us to improve your user experience and tailor the services to your preferences.

There are also advertising cookies that aim to personalise and/or improve the content and browsing experience by providing you with interest-based services on other Websites.

- Delivering content, including advertisements, relevant to your interests on third-party sites. Our interest-based ads are subject to your preferences as described in the next section.
- Keeping track of your specified preferences.
- Conducting research and diagnostics to improve ICE's content, products and services.
- Preventing fraudulent activity.
- Improving security.

All of the information collected is anonymous.

See list of third-party cookies in the table below.

Cookie name	Description	Expiration	Provider
collect	Used to send data to Google Analytics about the visitor's device and behavior. Tracks the visitor across devices and marketing channels.	Session	google-analytics.com
_ga	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	2 years	ice-health.com
_gid	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	1 day	ice-health.com
_gat	Used by Google Analytics to throttle request rate.	1 day	ice-health.com
C	Used to check if the user's browser supports cookies.	30 days	adform.net
uid	Registers a unique user ID that recognises the user's browser when visiting websites that use the same ad network. The purpose is to optimise display of ads based on the user's movements and various ad providers' bids for displaying user ads.	2 months	adform.net

ads/ga-audiences	Used by Google AdWords to re-engage visitors that are likely to convert to customers based on the visitor's online behaviour across websites.	Session	google.com

Managing your cookie preferences

You can easily disable and/or delete cookies from your computer, tablet or mobile phone by managing your browser settings.

We recommend that you do not disable cookies strictly necessary for the Website to function (cookie described as "Cookies strictly necessary for the Website to function") because this would prevent you from ordering online and enjoying the services of the ICE website.

In order to manage cookies to best suit your needs, please bear in mind the purpose of cookies when setting your browser.

Please find below instructions about managing and disabling cookies, depending on your browser:

Internet Explorer

Go to **Tools** menu, then **Internet Options**.

Click on **Confidentiality**, then click on **Advanced**.

In the **Cookies** window, select your preferences.

Google Chrome

Click the **Chrome menu**, the upper right button.

Select **Settings** then click on **Show advanced settings**.

In the **Privacy** section, click the Content settings button.

Select your preferred option(s) in the **Cookies** section.

Firefox

Go to **Tools** then **Options** menu.

Click on the **Privacy** settings.

Select **Use custom settings for history**.

Select your preferred option(s) on the **Accept cookies from sites** section.

Safari

Click on **Safari**, then **Preferences**.

Click on the **Privacy tab**.

Go to **Block cookies** and select your preferred option(s).